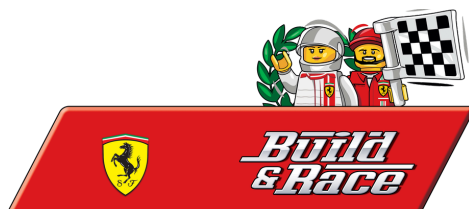


# LEGO® FERRARI BUILD & RACE



The brand-new indoor attraction invites guests to step into the driver's seat and build, test and race their own LEGO® Ferrari creations using the creativity of LEGO bricks combined with cutting-edge digital technology. LEGO Ferrari Build & Race is designed to take guests' imagination to the racetrack and inspire a lifetime of creativity through the power of play.

The attraction's show-stopping centerpiece is a life-size Ferrari 12 Cilindri car, made entirely of LEGO bricks. The massive LEGO Ferrari model was constructed from 554,767 LEGO bricks and took Master Model Builders over 2,300 hours to assemble. The car weighs nearly 4,000 pounds and sits at the entrance of the new indoor attraction. Guests will be able to get up close and hop in the driver's seat to experience the vehicle firsthand.

LEGO Ferrari Build & Race features four immersive zones:

- **Garage Zone:** Enter the Pit Stop Garage to see a life-size LEGO Ferrari car! Guests can sit in the driver's seat and learn about the iconic brand's racing legacy.
- **Build and Test Zone:** Join the Pit Crew to create your own Ferrari-inspired car using LEGO bricks, then test it on extreme jump and race ramps while competing against other builders.
- **Race Track Zone:** Built with digital technology, guests can scan their Ferrari designs, personalize their cars, and race against others in the virtual Pista di Fiorano racetrack to see who has the fastest lap time.
- **DUPLO® Zone:** Designed for younger builders, this area features larger bricks so even the youngest drivers can get in on the fun and create their own designs.

LEGOLAND New York's Ferrari Build & Race is the sixth LEGO Ferrari attraction to launch as part of Merlin Entertainments' global partnership with Ferrari. Other Build & Race locations are featured at LEGOLAND Resorts in Billund, Windsor, California, Florida, and Malaysia.