

# Community Support Policy

## The LEGOLAND Donation Objective

LEGOLAND California aims to give children and their families an impactful, first-hand experience of the values that LEGO holds dear – Imagination, Creativity, Fun, Learning, and *Caring*. We hope to extend these values to our community through two types of donations; In-Kind donations, and Compassionate Donations.

## Eligibility for Consideration

**Please note that eligibility does not guarantee your donation request will be fulfilled.**

Children in our community between the ages of 3-12 are our primary concern. LEGOLAND California focuses on the North County communities, but also will consider requests from the six Southern California counties: San Diego, Los Angeles, Orange, Riverside, San Bernardino, and Ventura. Keeping in line with our commitment to children, we select for verified non-profit organizations that academically, creatively, or compassionately enrich the lives of children with disabilities or children who are otherwise underprivileged.

There are many worthy children's organizations that deserve support, but unfortunately it is not possible for us to support all of them.

Based on our donation criteria, **we do not donate to:**

- **Individuals, residential addresses, or PO boxes**
- **Religiously or Politically affiliated NPO's/ Programs**
- **High school or college programs**
- **Sports teams**
- **Social groups**
- **PTAs outside of San Diego/ North County**
- **Programs that do not directly benefit children 3-13 years of age**
- **Programs outside of Southern California (San Diego, Los Angeles, Orange, Riverside, San Bernardino, and Ventura)**

For families with disabled and/ or underprivileged children who do not meet these criteria, you may be eligible to apply for a Day Out with our parent-company's charity; Merlin's Magic Wand (APPLY HERE <https://www.merlinsmagicwand.org/apply-for-a-day-out/making-an-application.aspx>)

## Who We Donate To

**In-Kind Donations** – our In-Kind donations focus on local verified Non-Profit organizations that meet the criteria listed above. When selecting an NPO to donate to we consider how compelling the NPO is, how well it reflects the LEGO values/ Merlin way, how impactful our donation will be towards the NPO's objective, and the location/ demographic of the NPO itself.

- Requests should be made 60 days in advance of event or group visit.
- Groups or organization are allowed to submit a request for one program per year.
- The request should be submitted on the organization's letterhead and include: Background and goals of the organization, Intended use of the donation, Ages of the children who will benefit , When the donation is needed , and Non-profit number

**Compassionate Donations** – Children with terminal illness and their immediate families receive complimentary admission to LEGOLAND California – a medical release form from the patient's doctor or other relevant documentation is required. You can file this request through Merlin's Magic Wand at (<https://www.merlinsmagicwand.org/>). *Please do not use the LEGOLAND California Donations Request page for compassionate donation requests.*