

**LEGOLAND® CALIFORNIA LAUNCHES WEB SITE**  
**DEDICATED TO THE 2006 MODEL BUILDER SEARCH**  
***Tour dates announced for nationwide search at Art Institutes campuses***

**CARLSBAD, Calif. (Feb. 8, 2006)** – LEGOLAND® California launched today a dedicated Web site designed to assist the Carlsbad family theme park in its quest for the newest Model Builder. The new site, [www.LEGOLANDModelBuilder.com](http://www.LEGOLANDModelBuilder.com) lists for the first time the dates and locations of the nationwide search. The Art Institutes, a system of 32 education institutions across North America, will be the official host location in each city.

In the seven-city tour spanning the country, LEGOLAND is giving thousands of adults the opportunity of a lifetime: the chance to get paid to play with toys and join the prestigious Model Builder Team. The Web site will assist interested applicants in applying online and give more details about the sought-after position. Also included on the site will be personal information about the current Model Builders at LEGOLAND California, including how they got started and what advice they offer hopeful candidates.

The current team of Park Model Builders design, build and maintain the more than 15,000 LEGO® models that make LEGOLAND California a one-of-a-kind vacation destination. Candidates applying for this dream job are given a 10-pound bucket full of assorted LEGO play materials and have one hour to create a model on the requested theme in each city.

The nationwide search kicks off Feb. 20 at LEGOLAND California and will then head to the following Art Institutes locations: The Art Institute of California – Los Angeles, The Art Institute of California – San Francisco, The Art Institute of Phoenix, The Art Institute of New York City, The Art Institute of Dallas, and The Illinois Institute of Art - Chicago. Finalists from each city will be invited to travel to LEGOLAND California to compete against other winners and interview for the coveted spot as the sixth Model Builder in May, 2006.

Potential Model Builders can register in each city at [www.LEGOLANDModelBuilder.com](http://www.LEGOLANDModelBuilder.com). Pre-registration is encouraged as each location's walk-up registration is on a first-come, first-serve basis and is subject to availability. Those interested can check the Web site to see photos of the finalists' models from each city and learn more about how the LEGOLAND Model Builder team makes LEGO come to life at LEGOLAND California.

**LEGOLAND® California** is a 128-acre interactive theme park dedicated to families with children between the ages of two and 12. Just like with LEGO® play materials, kids are the ones who create the action at the Park. They drive, pedal, squirt, climb, jump, stomp, slide, steer, pull, click, push, gallop, laugh, build and program their way through more than 50 rides, shows and attractions. There are three other LEGOLAND Parks in the world – LEGOLAND Billund in Denmark, LEGOLAND Windsor outside of London and LEGOLAND Deutschland near Günzburg, Germany. The LEGOLAND theme parks are a part of Merlin Entertainments Group. For the most current information, log on to [www.LEGOLAND.com](http://www.LEGOLAND.com) or call (760) 918-LEGO.

**The Art Institutes** system of 32 education institutions located throughout North America, provides an important source of design, media arts, fashion and culinary arts professionals. The parent company of The Art Institutes, Education Management Corporation ([www.edmc.com](http://www.edmc.com)) is among the largest providers of private post-secondary education in North America, based on student enrollment and revenue. Student enrollment exceeded 72,000 as of fall 2005. EDMC has 72 primary campus locations in 24 states and two Canadian provinces. EDMC's education institutions offer a broad range of academic programs concentrated in the media arts, design, fashion, culinary arts, behavioral sciences, health sciences, education, information technology and business fields, culminating in the award of associates through doctoral degrees. EDMC has provided career-oriented education for more than 40 years. For more information visit The Art Institutes website at [www.artinstitutes.edu/legoland](http://www.artinstitutes.edu/legoland).

