

**FOR IMMEDIATE RELEASE**  
**Images Available**  
**www.LEGOLAND.com/press**

Media Contact: Julie Estrada  
(760) 918-5377

**A Forgotten City is Unearthed at LEGOLAND® California**  
*Land of Adventure Opening March 2008*

**CARLSBAD, Calif. (Nov. 6, 2007)** – LEGOLAND® California has nearly doubled its amount of rides since the Park opened in 1999 and is continuing its successful expansion efforts into 2008 with the opening of the family theme park's eighth area of attractions...**Land of Adventure**. The announcement came today amid other exciting plans of a new SEA LIFE aquarium and the launch of LEGOLAND California Resort. More than 20 million dollars are being invested into the new aquarium and Land of Adventure.

John Jakobsen, president and general manager of LEGOLAND California, unveiled never-before-seen drawings of the area today and remarked on how this expansion is giving guests an even better theme park experience. "The success of LEGOLAND California centers around making our guests happy," says Jakobsen. "When we polled guests to see what they wanted next, the overwhelming majority said they wanted an attraction the whole family could enjoy in an adventure setting, so that is exactly what we are giving them with Land of Adventure."

Transporting guests into 1920s Egypt, Land of Adventure is comprised of four new attractions including the Park's first-ever dark ride, **Lost Kingdom Adventure**. Based in ancient temple ruins, Lost Kingdom Adventure puts guests inside desert jeeps and takes them on a journey to recover stolen treasure by blasting targets with laser guns along the way. Their scores are recorded and competition is fierce as skill and determination are the keys to a successful expedition. Brave riders encounter nine different scenes along the journey including a spider's lair, professor's lab, mummy relics and a skeleton band that requires riders to hit the correct targets to make the bones "pull themselves together" and become musicians. A LEGO® pharaoh, standing more than 16-feet tall, guards the entrance to Lost Kingdom Adventure staring down at all those who dare enter.

Adjacent to the hidden ruins, a different adventure awaits with other new rides **Cargo Ace** and **Beetle Bounce**. Cargo Ace helps imaginations soar as children become pilots as they board one of eight airplanes and fly up to six feet into the air. Beetle Bounce boosts children to even bigger heights, nearly 15 feet to be exact, as they are launched up one of two towers nearly touching the gigantic LEGO beetles above them. At **Pharaoh's Revenge**, children and parents can fire thousands of foam balls at targets and each other in an oasis of fun.

A small bazaar featuring snack and sundry items complete this forgotten village that is guaranteed to bring out the adventurer in every member of the family. Land of Adventure opens March 2008.

