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RING IN 2007 AT LEGOLAND® CALIFORNIA'S EXCLUSIVE KIDS' NEW YEAR'S EVE BASH

Celebration honors Big Brothers Big Sisters of San Diego

(Carlsbad, Calif. – Dec. 11, 2006) – Children and their families are gathering at LEGOLAND® California this New Year's Eve for the only "Cele-brick-tion" made just for them! The excitement builds until the clock strikes LEGOLAND Midnight (actually 6 p.m. PST) when a dazzling fireworks display illuminates the 128-acre family theme park. The fantastic display of color will be the first to light the San Diego night sky.

This year's unique New Year's celebration honors a group of special heroes in our community, the Big Brothers Big Sisters of San Diego County. Big Brothers Big Sisters improves the lives of children in the San Diego community by providing one-to-one mentoring to youth ages 7-18. More than 400 mentors have been invited to bring their little brothers and little sisters to the Park for a day of carefree fun. The honorees will be addressed during the Kids' New Year's Eve festivities.

For the first time, the kid-sized party takes place in LEGOLAND California's Festival Center, creating the ultimate space for family fun unlike any other. Entertainment includes music, dancing, percussion ensemble Jr Crew, and other favorite LEGOLAND performers. Youngsters also have a chance to share their New Year's resolutions with friends and family on stage.

Party noisemakers and special firework viewing glasses are given to all Park guests, creating one wild and crazy crowd pumped with excitement. When the countdown ends, a huge LEGO® brick drops 22-feet into 2007 resembling New York's famous Times Square ball drop. No other country in the world celebrates the New Year at that exact moment except LEGOLAND.

LEGOLAND California's Kids' New Year's Eve is the perfect family-friendly celebration for people of all ages! It's the only party on December 31 that blends activities, entertainment and fun to ring in the New Year. Kids' New Year's Eve festivities begin at 3 p.m. and are included in the price of admission.

LEGOLAND® California is a 128-acre interactive theme park dedicated to families with children between the ages of two and 12. Just like with LEGO® play materials, kids are the ones who create the action at the Park. They drive, pedal, squirt, climb, jump, stomp, slide, steer, pull, click, push, gallop, laugh, build and program their way through more than 50 rides, shows and attractions. There are three other LEGOLAND Parks in the world – LEGOLAND Billund in Denmark, LEGOLAND Windsor outside of London and LEGOLAND Deutschland near Günzburg, Germany. The LEGOLAND theme parks are a part of Merlin Entertainments Group. For the most current information, log on to www.LEGOLAND.com or call (760) 918-LEGO.

About Big Brothers Big Sisters of San Diego County

Since 1961, Big Brothers Big Sisters of San Diego County has been providing trusted mentors to San Diego's children. In 2006, we are on track to serve 1,000 children and up to 5,000 children in the next five years. Big Brothers Big Sisters' vision is successful mentoring relationships for all children who need and want them, contributing to better schools, brighter futures, and stronger communities for all. We serve children, ages 7-18, through the following programs: Community Based Mentoring, Amachi (mentoring children of prisoners), Bigs in Schools, Operation Bigs and High School Bigs. For more information about BBBS of SDC go to www.sdbigs.org.