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Carlsbad Educational Foundation &
Kids Are Worth A Million™

FOR IMMEDIATE RELEASE

LEGOLAND® CALIFORNIA GEARS UP FOR COMMUNITY DAY & GOLF
Reduced-Price Tickets Available with Proceeds to Benefit Carlsbad Schools

Residents can celebrate their community and enjoy a reduced-price day at LEGOLAND® California. For just \$15.00 per ticket, North County residents can participate in Community Day on Saturday, Oct. 8, 2005, from 10:00 a.m. to 5:00 p.m. Proceeds from ticket sales benefit the Carlsbad Educational Foundation (CEF) and the Kids Are Worth A Million™ program. The Foundation supports educational programs in the Carlsbad Unified School District.

In addition to enjoying the more than 50 rides, shows and attractions at the family theme park, Community Day guests can participate in a Kids Golf Classic at the Park's newest attraction, Wild Woods Golf presented by La Jolla Club Golf Company. Spanning nearly 23,000 square feet, this course showcases fun and exciting interactive features designed to entice and delight players young and old. An innovative concept in miniature golf, the new attraction will include more than 40 LEGO® forest creatures along the 18-hole experience. For only \$10.00 per player guests can experience this new attraction, receive a goody bag with fun prizes and be eligible for even bigger raffle prizes. Everyone is a winner in this tournament as the proceeds of the Golf Classic will benefit the day's charitable programs.

"We're thrilled to contribute to the work of the Carlsbad Educational Foundation," said president and general manager of LEGOLAND California, John Jakobsen. "LEGOLAND California is devoted to children and we want to create strong ties to the community. Community Day is the perfect way to tie those two goals together." Jakobsen was instrumental in site selection for the Carlsbad-based theme park which opened in 1999 and was part of the project and design team that built the traveling LEGO Tower with bricks commemorating donations to Kids Are Worth a Million™. LEGOLAND California values include a commitment to learning through play, creativity and imagination.

COMMUNITY DAY

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Adults can join in the fun on Nov. 7, 2005, for the 4th Annual Carlsbad Golf Classic. The tournament will be held at El Camino Country Club and includes a silent auction. Call 730-9200 for tickets to Community Day at LEGOLAND California or to sign up for either golf classic. Community Day tickets sold for \$15.00 are valid only on Saturday, Oct. 8, 2005 and may not be resold.

The Carlsbad Educational Foundation has been supporting education since 1983. To date the Foundation has contributed more than two million dollars in direct school grants and facility fees. The grants have supported technology, reading and libraries, science and the arts.

LEGOLAND California is a 128-acre family theme park dedicated to families with children between the ages of two and 12. Just like with LEGO play materials, kids are the ones who make things happen at the park. They drive, pedal, squirt, climb, jump, stomp, slide, steer, pull, click, push, gallop, laugh, build and program their way through more than 50 rides and attractions. There are three other LEGOLAND parks in the world -- LEGOLAND® Billund in Denmark, LEGOLAND® Windsor outside of London and LEGOLAND® Deutschland near Günzburg, Germany. For the most current information, log on to www.LEGOLAND.com or call (760) 918-LEGO. Media inquires may be directed to (760) 918-5412.