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Media Contact: Julie Estrada
(760) 918-5377

LEGOLAND® California Guests Build the Tallest LEGO® Pirate Ship Mast Ever Made!

Family Theme Park Sets World Record Memorial Day Weekend

CARLSBAD, Calif. (May 29, 2007) – LEGOLAND® California has set a new world record by building the tallest pirate ship mast ever made out of LEGO® bricks this Memorial Day weekend. At a ceremony this morning, the pirate ship mast was measured at 94.3 feet breaking the previous record set in Denmark in 2006 by almost one foot.

The tower, presented by Frazee Paint and Wallcovering, is built out of more than 465,000 LEGO bricks and soars over the family theme park's main entrance in Carlsbad, California. This record-breaking event began Thursday, May 24 and concluded with a special ceremony this morning. Carlsbad Mayor Bud Lewis placed the final gold brick on a special "treasure" topper made of gold, yellow and clear LEGO bricks designed by Master Model Builder, Kristi Klein. A LEGOLAND pirate boarded a crane that sailed him all the way to the top of the mast to snap the final treasure into place.

"Building the tallest pirate ship mast out of LEGO bricks is just the beginning of another great summer of pirate adventure at LEGOLAND California," said President and General Manager John Jakobsen. "After opening 15 new attractions in the last three years, LEGOLAND has expanded once again this summer with Captain Cranky's Challenge in Pirate Shores giving families with children ages two to twelve just another reason to come enjoy themselves here this summer."

Captain Cranky's Challenge opened to the delight of young swashbucklers this weekend. This new ride defies guests to test their sea worthiness as they sway back and forth on a pirate ship that sits on a "U-shaped" track and rotates in two directions. A life-sized LEGO model of Captain Cranky greets guests as they enter the ride which holds 24 passengers.

Captain Cranky's Challenge is the fifth attraction to be added to Pirate Shores and joins the signature attraction Splash Battle, water-play areas Soak-N-Sail and Swabbies Deck, and a mini-flume log ride, Treasure Falls. Additional seating, more shade and locker facilities make Pirate Shores even more family friendly this summer.

LEGOLAND® California is a 128-acre interactive theme park dedicated to families with children between the ages of two and 12. With more than 50 rides, shows and attractions, LEGOLAND is geared towards family fun! There are three other LEGOLAND Parks in the world – LEGOLAND Billund in Denmark, LEGOLAND Windsor outside of London and LEGOLAND Deutschland near Günzburg, Germany. The LEGOLAND theme parks are a part of Merlin Entertainments Group which is the largest attractions operator in Europe and the second largest in the world. Merlin Entertainments Group currently owns 50 attractions worldwide. For the most current information, log on to www.LEGOLAND.com or call (760) 918-LEGO.

