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## **NOT JUST FOR GROWN-UPS ANYMORE LEGOLAND® CALIFORNIA HOSTS NEW YEAR'S CELEBRATION JUST FOR KIDS**

*Celebration features performance by kids' pop-rocker Justin Roberts*

(Carlsbad, Calif. – Dec. 13, 2007) – Midnight strikes at 6 p.m. in LEGOLAND® California with Kids' New Year's Eve, a festive celebration that kids can enjoy without missing bedtime. Like the famous Times Square party, Kids' New Year's Eve features a countdown followed by a huge LEGO® brick dropping 22-feet into 2008 along with a dazzling fireworks display over Miniland. The event also features a special performance by kids' pop-rocker Justin Roberts and the Not Ready for Naptime Players.

Hailed by *The New York Times* as "a rising star in the world of children's music," Roberts has quickly become one of the hippest artists on the children's music scene. Roberts and his band, the Not Ready for Naptime Players, will treat revelers to a concert, featuring songs from their latest album, *Meltdown* as well as many old favorites. With high-energy tunes spanning genres from rock and roll to Afro-pop rhythms combined with hip, sophisticated lyrics, Justin Roberts and the Not Ready for Naptime Players performance will be fun for children and parents alike.

Kids' New Year's Eve festivities begin at 3 p.m. when kids are invited to share their New Year's resolutions on stage in front of friends and family. At 4 p.m. Justin Roberts and the Not Ready for Naptime Players take the stage for an interactive concert where kids are encouraged to dance and sing to the music. All mini revelers will be given party noisemakers, glow-in-the-dark necklaces and special fireworks viewing glasses.

More than a celebration to ring in 2008, LEGOLAND California's Kids' New Year's Eve marks the last chance for families to see the world's largest LEGO Christmas tree, at least until next year. More than 245,000 forest green DUPLO® bricks click together to create the 30-foot tall holiday tree which can only be seen at the 128-acre family theme park in Carlsbad. For the fifth year in a row, the LEGO brick tree towers over the entrance to LEGOLAND adorned with more than 240 ornaments and 100 holiday candles, all built in LEGO basic brick. All Kids' New Year's Eve festivities are included in the price of admission.

LEGOLAND® California is a 128-acre interactive theme park dedicated to families with children between the ages of 2 and 12. With more than 60 rides, shows and attractions, LEGOLAND is geared towards family fun! There are three other LEGOLAND Parks in the world – LEGOLAND Billund in Denmark, LEGOLAND Deutschland near Günzburg, Germany and LEGOLAND Windsor outside of London. The LEGOLAND theme parks are a part of Merlin Entertainments Group, the second largest attractions operator in the world. Merlin Entertainments is the leading name in location based, branded, family entertainment and currently owns more than 50 attractions worldwide serving more than 30 million visitors. For the most current information, log on to [www.LEGOLAND.com](http://www.LEGOLAND.com) or call (760) 918-LEGO.

Merlin Entertainments Group is the leading name in location based, family entertainment, and has seen the most successful and dynamic growth of any company in the sector over the last five years. The world's No. two visitor attraction operator, Merlin aims to deliver memorable and rewarding experiences to its 30 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and 13,000 employees. Bigger than Universal and second only to Disney, Merlin Entertainments brings together LEGOLAND, Madame Tussauds, British Airways London Eye, SEA LIFE, Gardaland, Dungeons – as well as national brands such as Alton Towers, Thorpe Park, Warwick Castle and Heide Park. All brands which are distinctive, challenging and innovative – and which have great potential for growth in the future.

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