



FOR IMMEDIATE RELEASE

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LEGOLAND® California sails into the record books with the world's tallest LEGO® pirate ship mast!

Family Theme Park Setting World Record Memorial Day Weekend

CARLSBAD, Calif. (May 8, 2007) – LEGOLAND® California is challenging its guests to be a part of history in creating the tallest pirate ship mast ever out of LEGO® bricks during Memorial Day weekend, May 24 – May 28, 2007. Park guests are invited to construct, brick by brick, the tallest LEGO tower in the world presented by Frazee Paint and Wallcovering.

The tower, estimated to be built out of more than 465,000 LEGO bricks, will soar over the family theme park's main entrance in Carlsbad, California. This record-breaking event begins Thursday, May 24 during Park hours (10 a.m. – 5 p.m.) and ends with the closing ceremony on Tuesday, May 29 at 9:45 a.m. when a special "treasure" made of gold, yellow and clear LEGO bricks by Master Model Builder, Kristi Klein, is placed on top of the mast by LEGOLAND pirates. The current world record was set in Denmark in July, 2006 with a LEGO tower reaching a height of 93.43 feet.

"Building the tallest pirate ship mast out of LEGO bricks is just the beginning of another great summer of pirate adventure at LEGOLAND California," said President and General Manager John Jakobsen. "After opening 14 new attractions in the last three years, LEGOLAND is expanding once again this summer with Captain Cranky's Challenge in Pirate Shores giving families with children ages two to twelve just another reason to come enjoy themselves here this summer."

Opening the same day guests begin building the world's tallest LEGO pirate ship mast, *Captain Cranky's Challenge* defies guests to test their sea worthiness as they sway back and forth on a pirate ship that sits on a "U-shaped" track and rotates in two directions. A life-sized LEGO model of Captain Cranky greets guests as they enter the ride which holds 24 passengers.

Captain Cranky's Challenge is the fifth attraction to be added to Pirate Shores and joins the signature attraction Splash Battle, water-play areas Soak-N-Sail and Swabbies Deck, and a mini-flume log ride, Treasure Falls. Additional seating, more shade and locker facilities make Pirate Shores even more family friendly this summer.

Pirate festivities abound all Memorial Day weekend long with popular LEGOLAND characters, Captain Byrd, Captain Dreadbeard, Mango and the music of the "Irate Pirates."

LEGOLAND® California is a 128-acre interactive theme park dedicated to families with children between the ages of two and 12. With more than 50 rides, shows and attractions, LEGOLAND is geared towards family fun! There are three other LEGOLAND Parks in the world – LEGOLAND Billund in Denmark, LEGOLAND Windsor outside of London and LEGOLAND Deutschland near Günzburg, Germany. The LEGOLAND theme parks are a part of Merlin Entertainments Group which is the largest attractions operator in Europe and the second largest in the world. Merlin Entertainments Group currently owns 50 attractions worldwide. For the most current information, log on to www.LEGOLAND.com or call (760) 918-LEGO.

